

EMS Enduro News – July 27, 2017

2017 has been a big year for the team at Event Management Solutions Australia. Starting out with the successful running of the Shimano Enduro Tasmania, the very first visit by the Enduro World Series (EWS) to Australia. As we moved into our local season, we have seen consistently strong numbers with plenty of new faces at each event. As the series wraps up this weekend at Mt Joyce and we look forward to our involvement at the upcoming UCI Mountain Bike World Championships in Cairns, we are also starting to look forward to what the Enduro Scene looks like in 2018.

Having Staged the first Enduro in Australia back in 2009 (yes before EWS was even a thing), we have been delivering local Enduro racing consistently every year since 2013. For 2018 we will be looking to take a step back, delivering just a few feature events across Australia, as we build up to the return of the Enduro World Series in 2019.

So, whilst we may not be delivering the SEQ series in the same way that you are used to, we want to ensure that Qld continues to lead the country in the Enduro format. We are looking for clubs and groups who may be interested in taking on an event (or two) in 2018. Looking to form a working group, like what happens with the local XC and DH bodies. If this is of interest to you, please drop me an e-mail (ian@emsaustralia.net.au) and include 2018 Enduro in the subject, (not going to lie, I'm terrible with e-mail so if you don't have the subject in there it will get lost). As a working group we will find a way to ensure that the sport continues to prosper.

We have thoroughly enjoyed every moment of seeing the sport and riders grow over this period, and the community that has formed is the reason that we have not made this decision earlier.

I want to take a moment to thank all of our sponsors over the years who have helped to ensure that we have plenty of key swag to hand out every race, and more importantly our volunteers who help to keep the riders safe. I want to give a special shout out to the whole EMS Australia team who put up with my passion for this sport, and to Andy Noble who has installed and removed, literally 100s of km of course bunting over the years.

I'm off to ride my bike.

Ian Harwood

Event Director, EMS Australia